

## CLAIMS

What is claimed is:

1. A method for inputting data into a predetermined directory of a wireless device, wherein the wireless device is in communication with a server through a wireless communication network, comprising the steps of:
  - receiving a custom data locator request from the wireless device;
  - retrieving a custom data from a database directory, the custom data being associated with the custom data locator request;
  - receiving a download request from the wireless device; and
  - transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory on the wireless device.
2. The method of claim 1, wherein the custom data locator request includes an identification for a destination party.
3. The method of claim 2, wherein the identification is a name.
4. The method of claim 2, wherein the identification is an address.
5. The method of claim 2, wherein the identification is an electronic mailing address.
6. The method of claim 1, wherein the custom data is a telephone number, and further comprising the step of connecting the wireless device with the telephone number.
7. The method of claim 1, wherein the custom data is an electronic mailing address.
8. The method of claim 1, wherein the custom data is geographical directions.
9. The method of claim 1, wherein the custom data is a street address.

10. The method of claim 1, wherein the predetermined directory is created on the wireless device when the custom data is received at the wireless device
11. The method of claim 1, further comprising the steps of:
  - receiving a caller identification associated with the wireless device; and
  - sending a download inquiry to the wireless device.
12. The method of claim 11, further comprising the step of recording a charge associated with the download request to an account associated with the wireless device.
13. A method for inputting data into a predetermined directory of a wireless device, wherein the wireless device is in communication with a server through a wireless communication network, comprising the steps of:
  - sending a custom data locator request to the server;
  - receiving a custom data download inquiry from the server;
  - sending a download request to the server;
  - receiving a custom data from the server; and
  - storing the custom data into the predetermined directory.
14. The method of claim 13, further comprising the step of sending an identification of a destination party to the server.
15. The method of claim 14, wherein the identification is a name.
16. The method of claim 14, wherein the identification is an address.
17. The method of claim 14, wherein the identification is an electronic mailing address.
18. The method of claim 14, further comprising the step of requesting to connect to the destination party via the wireless communication network after receipt of the custom data.

19. The method of claim 13, further comprising the step of creating an entry in the predetermined directory for storing the custom data.

20. The method of claim 13, wherein the step of sending a custom data locator request to the server occurs from a resident application at the wireless device.

21. An apparatus for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, comprising:

- means for transmitting an identification of a custom data to the server;
- means for receiving a custom data download inquiry from the server;
- means for sending a custom data download request to the server;
- means for receiving the custom data from the server; and
- means for storing the custom data in a predetermined directory.

22. The apparatus of claim 21, further comprising means for creating an entry in the predetermined directory for the custom data.

23. A wireless device that selectively communicates with an assistance server across a wireless network, the wireless device selectively receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, transmitting an identification of a custom data to the server, receiving a custom data download inquiry from the server, sending a custom data download request to the server, receiving the custom data from the server, and storing the custom data in a predetermined directory.

24. The device of claim 23, further creating an entry in the predetermined directory for the custom data.

25. A computing device that selectively communicates with a wireless device across a wireless network, the computing device receiving a custom data locator request from the wireless device, retrieving a custom data from a database directory, the custom data being associated with the custom data locator request, receiving a download request

from the wireless device, and transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory on the wireless device.

26. An apparatus for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in the apparatus, comprising:

- a wireless telephone interface that transmits an identification of a custom data and a custom data download request to the server and receives a custom data download inquiry and a custom data from the server;

- a controller that controls the wireless telephone interface; and

- a custom data directory wherein the custom data is stored by the controller.

27. A computer readable medium on which is stored a computer program for receiving a custom data from a server via a wireless communication network and storing the custom data in a predetermined directory in a computing device, the computer program comprising instructions, which when executed by the computing device performs the steps of:

- transmitting an identification of a custom data to the server;

- receiving a custom data download inquiry from the server;

- sending a custom data download request to the server;

- receiving the custom data from the server; and

- storing the custom data in a predetermined directory.

28. The computer program of claim 27, further performing the step of sending an identification of a destination party to the server.

29. The computer program of claim 28, further performing the step of requesting to connect to the destination party via the wireless communication network after receipt of the custom data.

30. The computer program of claim 27, wherein the identification is a name.

31. The computer program of claim 27, wherein the identification is an electronic mailing address.

32. The computer program of claim 27, wherein the identification is an address.

33. The computer program of claim 27, further performing the step of creating an entry in the predetermined directory for storing the custom data.